

PROFESSIONAL  
DEVELOPMENT  
OFFERINGS

2008 - 2009

DATE: 7/23/08

THE STEPHENS  
GROUP

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PROFESSIONAL DEVELOPMENT  
OFFERINGS:

- > Saturday Courses
- > Online Professional Development Courses
- > Data Driven Instruction Workshops

## FREE ONLINE FORUMS

Free online forums:

**The Stephens Group Blog**

<http://www.thestephengroup.blogspot.com/>

**One-to-One Computing CollectiveX Network**

<http://one-to-one-computing.collectivex.com/main/summary>

TO ORDER CALL: (800) 408.4935

THE STEPHENS GROUP LLC

## DATA DRIVEN INSTRUCTION WORKSHOPS

### OVERVIEW

Many schools purchase student management and data-mining systems with the hopes of using data to help drive decisions and inform instruction. However, sadly research says that this never actualizes in most school districts. The Stephens Group can help school districts implement steps districts needed to make these programs successful with administrators, teachers and support staff to use these systems effectively to improve student achievement.

### THE STEPHENS GROUP OFFERS WORKSHOPS ON :

#### Formative Assessment:

1. How to Collect Data in Real Time: Strategies/ protocols for “checking for understanding”
2. Interpreting and Reacting to Formative Data: Shifting Content Delivery in Real Time
3. Tracking Content Mastery: Data Mining Software

#### Summative Assessment:

1. Creating Assessments that Teach: Celebrating Content Mastery
2. Error Analysis: Student Self-Reflection of Learning Targets
3. Tracking Content Mastery: Data Mining Software

#### High Stakes Testing:

1. Building Learning Communities
2. Developing a Culture for Student Success: Failure is a part of learning!
3. Data Trends: What do they really tell us?

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## SATURDAY COURSES

OCTOBER 11TH, 2008

### Podcasting in the Classroom

Educators will create a 3 to 5 minute podcast in this workshop. This workshop is designed for all skill levels to attend. Mac users will be learning GarageBand and Windows users will be using Audacity.

### Free Digital Media Tools for the Classroom

There are numerous free web resources that are available to be integrated into the classroom setting. The workshop is designed to expose the educator to a plethora of free tools.

DECEMBER 13TH, 2008

### Emerging Technologies to Assist Struggling Students

This class will focus specifically on Web 2.0 tools that struggling students can use to assist in access to the general curriculum. Many of the sites will include voice output and other technologies that encourage independence.

### Using Digital Images in the Classroom

Explore connections between emerging literacies and writing, reading and learning in content areas and strategies to stimulate inquiry, creativity, critical thinking and digital storytelling. Both Digital video and digital photography will be explored as well as tagging images to create a repository of resources for teachers to use in the classroom.

FEBRUARY 21ST, 2008

-- Repeat of October Courses --

MAY 16TH, 2008

--Repeat of December Courses --

*All participants will need to have a laptop with wireless internet capabilities. Courses are \$125 for the day. Online registration will open September 1, 2008 at [http://www.thestephensgroup.com/staff\\_development.php](http://www.thestephensgroup.com/staff_development.php)*

*Each workshop can be taken for 1 credit from Cardinal Stritch University. Credits are \$150/credit. All workshops will be held at the Wyndham Hotel and Convention Center from 8am-4pm.*

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A division of the Stephens Group, Professional Online Development from the Educational Technology Community (PODetc) was designed to give professional educators the tools they need to utilize technology resources in the classroom setting.

The mission of the Stephens Group is to help school districts make the most of their technology investment by showing them the most up-to-date ways to utilize those tools.

Together, the Stephens Group and PODetc provide the professional educator with an online learning format that will enable them to teach students the technological skills needed to be effective in the 21<sup>st</sup> century. Our goal is to address the need for technology literacy within school districts by both faculty and students. PODetc helps educators increase their technological understanding by offering 24 / 7 asynchronous, technology based coursework to both individuals as well as entire districts.

### NEW COURSE ANNOUCEMENT!

#### INTRODUCTION TO INSTRUCTIONAL TECHNOLOGY IN THE CLASSROOM

Instructor(s): Tammy Stephens, Alicia Mundt and Brian Dixon

Format: Online

Session Date(s):

September 15, 2008 – October 24, 2008

October 27, 2008 – November 14, 2008

November 17, 2008 – December 5, 2008

December 8, 2008 – December 26, 2008

What does it mean to be truly technologically literate? In this course 3-week course, course participants will be exploring each of the 6 International Society of Technology Education ([ISTE](#)) student standards for technology proficiency. It is our belief that in order to be able to deliver these types of learning experiences for our students, we must experience learning in this way ourselves.

Visit <http://www.podetc.com> for more information about this course and how to register.

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